

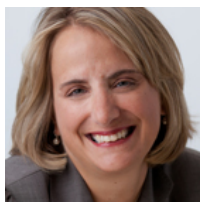
# Rogue Valley Public Service Academy

## Presents a Special Training Opportunity...

### ***Social Media in the Workplace***

The use of social media has grown dramatically over the past few years. You know that your employees are participating on social networking sites, such as Facebook and Twitter, but where does the line cross between personal communication and a violation of workplace policy?

The legal landscape currently is being shaped on this subject. Keeping up on recent cases, new state laws, and labor law developments related to an employer's review of personal social media use, as well as discipline for employees who make workplace related comments via social media, can be a full time job. It has become very important to develop (and update) a social media policy that not only fits your organization, but also complies with applicable law in these areas.



Join Barbara Bloom, employment and labor law attorney, for an informative session about your rights and obligations as an employer as we all navigate through this legal maze. Barbara Bloom, an attorney at Bullard Law, has helped clients navigate workplace conflicts and other labor and employment issues for over 20 years. Barb's practice now focuses exclusively on conducting employment and labor law training and seminars, reviewing personnel policies and practices, assisting with workplace investigations, and working with employers on discipline and discharge issues. Barb believes in the power of preventative workplace training, and she spends much of her time coaching employers, organizations, and supervisors on how to avoid legal minefields and improve employee performance. Clients appreciate Barb's direct, but approachable communication style, which helps them truly understand employment law compliance and how to apply it to their day-to-day business. Barb is a graduate of Santa Clara University, and she received her law degree from Willamette University. Barb is a frequent speaker at labor and employment law seminars hosted by a wide range of organizations.

#### DATE & TIME

**Thursday, May 9, 2013**  
1:00 to 3:00 pm

#### COST & LOCATION

**\$45 per person**  
**Rogue Valley Council of Governments**  
155 N. First Street, Central Point (Jefferson Room)

#### Attendee Information

Name:	
Name (2):	
Name (3):	
Name (4):	
Company:	
Address:	
City, State:	
Zip Code:	
Main Contact:	
E-mail:	
Phone:	

#### Registration Fees

Course Fee Per Person:	
x Number of Attendees:	
Subtotal:	
Total Due:	

#### Payment Method

Check payable to: **RVCOG**

CK #:

**Purchase Order**

PO #:

#### ***Refund/Cancellation Policy:***

*Registration fees refunded with at least 3 days notice prior to session.*

**or fax to: (541) 664-7927**

**After May 6, call to confirm availability.**

Administered by: Rogue Valley Council of Governments  
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Academy Liaison, René Sjothun E-mail: [rsjothun@rvcog.org](mailto:rsjothun@rvcog.org)



**Rogue Valley  
Public Service Academy**

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